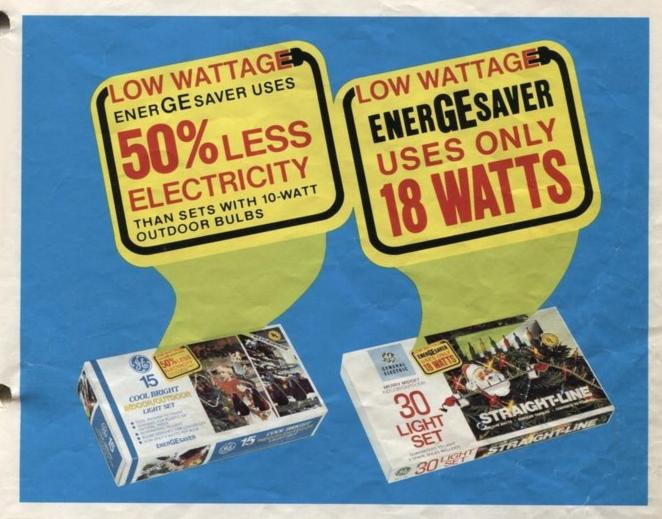


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Because your customers want to know

Today's consumers are energy conscious. That is why General Electric has developed ENER GE SAVER Christmas sets and replacement bulbs. And that is why we have given our ENER GE SAVER label a high profile. The bright yellow, ENER GE SAVER labels printed on the front of the 1978

Christmas packages* are sure to catch the consumers' eyes, while the ENER GE SAVER message will clear their energy consciences. The energy-wise buy is ENER GE SAVER GE Christmas light sets and replacement bulbs.

*Five different labels—five different messages.

Five different labels - five different messages



Shown on: L7-15CB, L7-25CB, L7-15CC, L7-25CC.



Shown on: OL9-15CC, OL9-25CC, OL9-25MB.



Shown on: OL7-15CB, OL7-25CB, OL7-25CC.



Shown on: OL7-15TW.



Shown on: SL2-20, SL2-30, SL2-35, SL2-50.





FEATURES:

- UL listed for indoor/outdoor use.
- ENER GE SAVERS...use only 18 watts of power.
- Green cord and sockets.
- Safety fuse bulbs . . . guard against overload.
- Ample 5½-inch spacing between sockets.
- Add-on plug molded to wires . . . wire and insulation both crimped to each socket . . . guards against exposed wire.
- Stays lighted . . . each series bulb, except flasher bulb and safety fuse bulbs as noted, contains special shunting device designed to keep set operating if one or more bulbs burn out.
- Push-pull bulb bases . . . give secure fit, insure electrical contact.
- Practically unbreakable sockets and plug.
- Guaranteed to light.

20-light

Packed with one spare safety fuse bulb. Loop wired. 13-foot loop.

UL2-20 Assorted color bulbs (red, blue, green, gold), 2-pin base.

Replacement bulbs:

R2-20 (colors) RF-20/35/50 (flasher) R2-SAF (safety fuse)

Shipping case:

40 sets per case

Shipping weight:

14.6 lbs. (1.3 cu. ft.)

35-light

Packed with 3 spare bulbs; one flasher for twinkle effect; one steady burning; one safety fuse. Straight-line wired. 171/2-foot cord.

UL2-35 Assorted color bulbs (red, blue, green, gold). Wedge base.

Replacement bulbs: R2-35/50 or U2-35/50 (colors) RF-20/35/50 (flasher) W2-SAF (safety fuse)

Shipping case: 20 sets per case

Shipping weight:

ENER GE SAVERS erry Midget Sets INDOOR/OUTDOOR STRAIGHT-LINE



FEATURES:

- ENER GE SAVER label on front panel of 1978 packages.
- UL listed for indoor/outdoor use.
- ENER GE SAVERS . . . use only 18 watts of power.
- Safety fuse bulbs . . . guard against overload.
- Straight-line wired . . . easier decorating, reduces tangles.
- Green cord and sockets . . . (except when noted).
- Add-on plug molded to wires . . . wire and insulation both crimped to each socket . . . guards against exposed wire.
- Ample 6-inch spacing between sockets.
- Stays lighted . . . each series bulb, except flasher and safety fuse bulbs, contains a special shunting device designed to keep set operating if one or more bulbs burn out.
- Practically unbreakable sockets and plug.
- 2-pin push-pull bulb bases . . . give secure fit, easy to replace, insure electrical contact.
- 20-gauge wire to first two safety fuse sockets, then #24 for remainder of set ... lightweight wire for flexibility in decorating.
- Guaranteed to light.

20-light

Packed with 2 spare bulbs; one flasher for twinkle effect; one safety fuse. 111/2-foot cord.

SL2-20 Assorted color bulbs (red, blue, green, gold).

Replacement bulbs: R2-20 (colors)

R2-SAF (safety fuse) RF-20/35/50 (flasher)

Shipping case: 30 sets per case Shipping weight: 10.3 lbs. (1.0 cu. ft.)

30-light

Packed with 2 spare bulbs; one flasher for twinkle effect; one safety fuse. 161/2-foot cord.

SL2-30 Assorted color bulbs (red, blue, green, gold).

Replacement bulbs:

R2-35/50 (colors) R2-SAF (safety fuse) RF-20/35/50 (flasher)

Shipping case: 30 sets per case Shipping weight: 14.1 lbs. (1.6 cu. ft.)

35-light

Packed with 2 spare bulbs; one flasher for twinkle effect; one safety fuse. 19-foot cord.

SL2-35A Assorted color bulbs (red, blue, green, gold).

SL2-35CL Clear bulbs.

SL2-35W Assorted color bulbs, white cord and sockets.

Clear bulbs, white cord and sockets. SL2-35WCL

SL2-35SCM Solid color mix:

6 Sets all red bulbs

6 Sets all blue bulbs

Replacement bulbs:

R2-35/50 (colors)

RC-35/50 (clear)

Shipping case:

20 sets per case

4 Sets all gold bulbs

4 Sets all green bulbs

R2-SAF (safety tuse) RF-20/35/50 (flasher)

Shipping weight:

11.1 lbs. (1.1 cu. ft.)

50-light

Packed with 2 spare bulbs; one flasher for twinkle effect; one safety fuse. 261/2-foot cord.

SL2-50A Assorted color bulbs (red, blue, green, gold). SL2-50CL Clear bulbs.

Replacement bulbs: RC-35/50 (clear) R2-35/50 (colors)

Shipping case: 10 sets per case R2-SAF (safety fuse) RF-20/35/50 (flasher)

Shipping weight: 7.5 lbs. (0.85 cu. ft.)





Pretty and Practical Decorator Pack! A light set! A lighted ornament! A handy storage pack!

FEATURES:

- UL listed for indoor/outdoor use.
- ENER GE SAVERS... use only 18 watts of power.
- Safety fuse bulbs . . . guard against overload.
- Straight-line wired . . . easier decorating, reduces tangles.
- Green cord and sockets.
- Ample 6-inch spacing between sockets.
- Add-on plug molded to wires... wire and insulation both crimped to each socket... guards against exposed wire.
- Stays lighted...each series bulb, except flasher and safety fuse bulbs, contains special shunting device designed to keep set operating if one or more bulbs burn out.
- Practically unbreakable sockets and plug.

- 2-pin push-pull bases . . . give secure fit, easy to replace, insure electrical contact.
- 20 gauge wire to first two safety fuse sockets, then #24 for remainder of set . . . lightweight wire for flexibility in decorating.
- Packed with two spare bulbs, one flasher for twinkle effect, one safety fuse.
- Guaranteed to light.

30-light Petal-lights

CPL2-30 Assorted color bulbs (red, blue, green, gold).
Petal-like reflectors, to match bulb colors, become
lighted ornaments. 16½ foot cord.

Replacement bulbs: R2-35/50 (colors) R2-SAF (safety fuse) RF-35/50 (flasher)

Shipping case: 24 sets per case Shipping weight: Approx. 14.1 lbs. (1.6 cu. ft.)

ENER GE SAVERS **Merry Midget Sets**

"FANCIES" ORNAMENTS THAT LIGHT





FEATURES:

- UL listed.
- Straight-line wired . . . easier decorating, reduces tangles.
- Safety fuse bulbs . . . guard against overload.
- Green cord and sockets.
- Ample spacing between sockets.
- Add-on plug molded to wires . . . wire and insulation both crimped to each socket . . . guards against exposed wire.
- Stays lighted . . . each series bulb, except safety fuse bulbs, contains a special shunting device designed to keep set operating if one or more bulbs burn out.
- Practically unbreakable sockets and plug.
- Push-pull bulb bases . . . give secure fit; insure electrical contact.
- Guaranteed to light.

15-light Fleur De Lights

ENER GE SAVER . . . uses only 12 watts of power. Each bulb surrounded by a "flower" reflector for added sparkle and beauty. Packed with 2 spare bulbs: 1 flasher for twinkle effect; 1 safety fuse. 8-inch spacing between sockets. 11½ foot cord. UL listed for indoor/outdoor use.

FL2-15 Assorted color bulbs (2-pin base) and reflectors (red, blue, green, gold).

R2-12 (colors) R2-SAF (safety fuse) RF-20/35/50 (flasher)

Shipping case: 20 sets per case Shipping weight: 13.4 lbs. (1.5 cu. ft.)

20-light Tinsel Lights

ENER GE SAVER . . . uses only 18 watts of power. Each bulb surrounded by halo of colored tinsel to provide an ornament of shimmering beauty. Safety fuse bulbs guard against overload. 6-inch spacing between sockets Packed with 2 spare bulbs: 1 steady burning; 1 safety fuse. 111/2 foot cord. UL listed for indoor use.

UTL2-20 Assorted color bulbs (wedge base) and tinsel (red, blue, green, gold), color reflectors.

Replacement bulbs: R2-20 (colors)

W2-SAF (safety fuse) RF-20/35/50 (flasher)

Shipping case:

10 sets per case

Shipping weight: 9.6 lbs. (1.4 cu. ft.)







FEATURES:

- UL listed for indoor use.
- ENER GE SAVERS... use only 12 watts of power.
- Add-on plug molded to wires... wire and insulation both crimped to each socket... guards against exposed wire.
- Practically unbreakable sockets and plug.
- Stays lighted . . . each series bulb , except safety fuse bulbs as noted, contains special shunting device designed to keep set operating if one or more bulbs burn out.
- 2-pin push-pull bulb bases . . . give secure fit, easy to replace, insure electrical contact,
- Guaranteed to light.

Tinsel Topper

Tinsel star lighted by 10 Merry Midget bulbs. Packed with spare safety fuse bulb.

TTL2-10 Assorted colors (red, blue, green and gold), gold tinsel.

Replacement bulbs: R2-12 (colors) R2-SAF (safety fuse)

Shipping case: 10 units per case

Shipping weight: 8.4 lbs. (1.6 cu. ft.)

Heavenly Angel

Doll-like ornament for table or tree top, lighted by 10 Merry Midget bulbs. Angel holds 2 golden candles and glows from hands to hem. Packed with spare bulb.

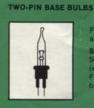
ANL2-10 2 gold color bulbs; 8 clear bulbs.

Replacement bulb: R2-12 (colors)

Shipping case: 10 units per case Shipping weight: 8.2 lbs. (1.5 cu. ft.)

ENER GE SAVERS Merry

Merry Midget Bulbs REPLACEMENTS



For use in the majority of GE Merry Midget sets. Also adaptable for use with any Midget set, by removing base.

Shipping case: 50 cards of 5 bulbs each (except Safety Fuse and Flasher, 50 cards of 3 bulbs each) Shipping weight:

STEADY BURNING

For use in 10-15 light sets: (12-voit bulbs)



For: ANL2-10 TL2-10

Assorted Colors on

For use in 18-20 light sets: (6-volt bulbs)

For: UL2-20 SL2-20 UTL2-20

R2-20 Assorted Colors on each 5-bulb card.

each 3-bulb card.

R2-20SCM all bulbs on card same color; 10 cards of red bulbs; 10 green; 10 gold; 10 blue and 10 clear.

5 bulbs per card.

FLASHER



R2-SAF Safety fuse bulb with green tip (regular 2-pin Midget bulbs will no fit first two sockets of GE Straight-line set), 3-bulb



0/35/50 clear flasher with red tip. For

For use in 30-35-50 light sets: (3.5-volt bulbs)



UL2-35 CPL2-30 SL2-30 SL2-35 SL2-50

R2-35/50 Assorted Colors on each 5-bulb card.

R2-35/50SCM all bulbs on card same color, 10 cards each of red, blue, green, gold and clear bulbs. 5 bulbs per card.

RC-35/50 clear bulbs. 5 bulbs per card.

TWINKLETTE



For use in Twinklette sets only

RTW-20/35 Assorted Colors on each card. Each card contains 3 twinklette bulbs (red base) and 2 steady burning bulbs (white base). For 20-light and 35-light twinklettes.

UNBASED (UNIVERSAL) STEADY BURNING BULBS



For use in any 30-35-50 Midget Light Set using removable base 3 5-volt bulbs.



U2-35/50CL Clear bulbs on each card.

U2-35/50 Assorted Colors

Shipping case: 50 cards of 5 bulbs Shipping weight:

WEDGE-BASE SAFETY FUSE BULB

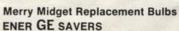
For use in GE Straight-line wedge-base sets only (UL2-35, UTL2-20).

SAFETY FUSE BULBS



T W

ng case: Shipping welg ds of 1,1 lbs.



For 1978 General Electric is making three types of Merry Midget bulbs available: TWO-PIN; WEDGE-BASE SAFETY FUSE and UNBASED. (The two-pin base bulbs are for the majority of GE Merry Midget Sets and can also be converted to fit non-GE and GE Wedge-Base Bulb Sets. The back of each bulb card provides details for conversion.) Each Merry Midget bulb (except flasher and safety fuse) contains a special shunting device designed to keep set

operating if one or more bulbs burn out. All Merry Midget replacement bulbs are pre-tested to light . . . come in blister pack, five-bulb cards (except safety fuse and flasher, which are 3-bulb cards) . . . 50 cards per case. Assorted colors are red, blue, green, gold. Replacement bulbs differ in voltage and amperage. For longer bulb and set life, correct replacement bulbs should be used, based on the number of bulbs per set.



MR100 COUNTER DISPLAY

For fastestmoving sets. Seven types (2-pin bulbs).

Shipping case:

100 cards; Steady burning bulbs; 5 bulbs per card.

Flasher and safety fuse; 3 bulbs per card.

Shipping weight: 3.75 lbs. (.57 cu. ft.)

- Counter display organizes Merry Midget two-pin bulbs for easy bulb selection.
- · Each type in its own spot.

Contains:

For 10-15 light sets

R2-12 Assorted Color bulbs on each card, 5 cards.

For 18-20 light sets

R2-20 Assorted Color bulbs on each card, 20 cards RC-20 Clear bulbs on each card, 5 cards.

For 30-35-50 light sets

R2-35/50 Assorted Color bulbs on each card, 45 cards. RC-35/50 Clear bulbs on each card, 10 cards.

For 15-50 light sets

RF-20/35/50 Flasher bulbs on each card, 10 cards.

For Straight-line sets (15-50 light)

R2-SAF Safety Fuse bulbs on each card, 5 cards.

Dimensions:

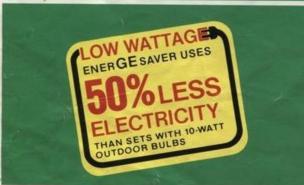
(Set up) approximately 17½" deep x 14" wide x 12¾" high ... plus 14" header (can be removed).



INDOOR/OUTDOOR COOL BRIGHT









FEATURES:

- ENER GE SAVER label on front panel of 1978 packages.
- UL listed for indoor and outdoor use.
- Cool Bright bulbs . . . cool burning . . . cool enough to touch.
- ENER GE SAVERS . . . GE Cool Bright bulbs use only 5 watts of power per bulb . . . 28% less than 7-watt C7 bulbs; 50% less than 10-watt C9 bulbs.
- All green cord and sockets.
- Heavy duty 18 gauge wire . . . durable and flexible cord.
- Plug, sockets and connector practically unbreakable.
- Candelabra sockets . . . fit C7 bulbs.
- Sockets, plug and connector permanently sealed to wire... guard against exposed wire.
- Socket clips for easy attachment.
- Ample 12-inch spacing between sockets.
- Bulbs fit socket snugly . . . no need for washers.
- Long life bulbs . . . designed for 50% longer life than previous C7-CB bulbs.
- Guaranteed to light.
- Color-keyed packaging.

15-light Cool Bright INDOOR/OUTDOOR

OL7-15CB Assorted transparent color bulbs (red, blue, green and gold). 16-ft. cord.

Replacement bulbs:

C7-CB (steady burning) C7-TW (twinkle)

Shipping case:

10 sets per case

Shipping weight:

8.8 lbs. (0.9 cu. ft.)

25-light Cool Bright

INDOOR/OUTDOOR

OL7-25CB Assorted transparent color bulbs (red, blue, green and gold). 26-ft. cord.

Replacement bulbs:

C7-CB (steady burning) C7-TW (twinkle)

Shipping case:

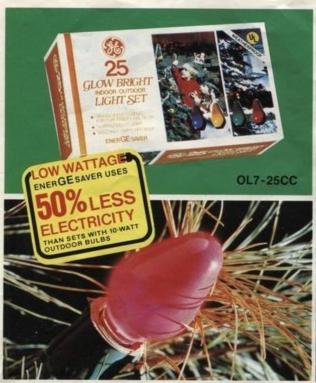
10 sets per case

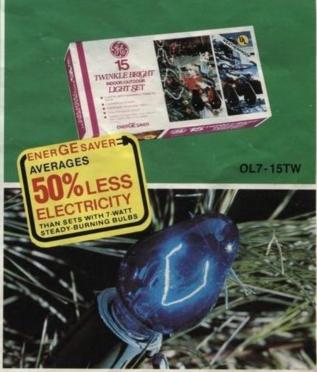
Shipping weight:

13.3 lbs. (1.28 cu. ft.)



INDOOR/OUTDOOR GLOW BRIGHT AND TWINKLE BRIGHT





FEATURES:

- ENER GE SAVER label on front panel of 1978 packages.
- UL listed for indoor and outdoor use.
- All green cord and sockets.
- Heavy-duty 18-gauge wire . . . durable and flexible cord.
- Plug, sockets and end connector practically unbreakable.
- Sockets, plug and end connector permanently sealed to wire . . . guard against exposed wire.
- Socket clips for easy attachment to tree.
- Candelabra sockets . . . fit C7 bulbs.
- Ample 12-inch spacing between sockets.
- Bulbs fit sockets snugly ... no need for washers.
- Guaranteed to light.
- Color-keyed packaging.

25-light Glow Bright INDOOR/OUTDOOR

OL7-25CC ENER GE SAVER...GE C7 Glow Bright bulbs use only 5 watts of power per bulb...28% less than 7-watt C7 bulbs; 50% less than 10-watt C9 bulbs; long life bulbs...designed for 60% longer life than previous C7-CC bulbs. Assorted translucent color bulbs (red, blue, green and orange). 26-foot cord.

Replacement bulbs: C7-CC (steady burning) C7-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 13.3 lbs. (1.28 cu. ft.)

15-light Twinkle Bright INDOOR/OUTDOOR

ENER GE SAVER... twinkle action saves electricity. bulbs "on" only part time... uses an average of 50% less electricity than sets with steady burning bulbs. Individually flashing.

OL7-15TW Assorted transparent color bulbs. (Red, blue, green and gold), 16-foot cord.

Replacement bulb: C7-TW

Shipping case: 10 sets per case Shipping weight: 8.8 lbs. (0.9 cu. ft.)

OUTDOOR GLOW BRIGHT AND MERRY BRIGHT



FEATURES:

- ENER GE SAVER label on front panel of 1978 packages.
- UL listed for outdoor use.
- ENER GE SAVERS...GE C9 Glow Bright and Merry Bright light bulbs use only 7-watts of power per bulb...30% less than 10-watt C9 bulbs.
- All green cord and sockets.
- 18-gauge wire . . . heavy-duty cord for outdoor use.
- Plug, sockets and end connector practically unbreakable.
- Sockets, plug and end connector permanently sealed to wire . . . guard against exposed wire.
- Bulbs fit sockets snugly . . . no need for washers.
- Intermediate sockets . . . fit C9 bulbs.
- Ample 12-inch spacing between sockets.
- Socket clips for easy attachment to tree.
- Guaranteed to light.
- Color-keyed packaging.

15-light Glow Bright OUTDOOR

OL9-15CC Assorted translucent color bulbs. (Red, blue, green and orange). 16-foot cord.

Replacement bulbs: C9-CC (steady burning) C9-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 13.5 lbs. (1.54 cu. ft.)

25-light Glow Bright OUTDOOR

OL9-25CC Assorted translucent color bulbs. (Red, blue, green and orange). 26-foot cord.

Replacement bulbs: C9-CC (steady burning) C9-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 19.8 lbs. (2.23 cu. ft.)

25-light Merry Bright outdoor

OL9-25MB Assorted transparent color bulbs. (Red, blue, green and gold). 26-foot cord.

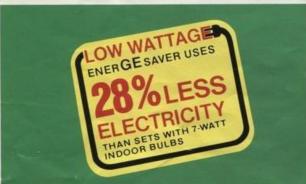
Replacement bulbs; C9-CC (steady burning) C9-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 19.8 lbs. (2.32 cu. ft.)

INDOOR COOL BRIGHT









FEATURES:

- ENER GE SAVER label on the front panel of 1978 packages.
- UL listed for indoor use.
- Cool Bright bulbs . . . cool burning . . . cool enough to touch.
- · Good on plastic or natural trees.
- ENER GE SAVERS...GE Cool Bright bulbs use only 5-watts of power per bulb...28% less than 7-watt C7 bulbs.
- All green cord and sockets.
- Socket clips for easy attachment to tree.
- 20-guage wire . . . durable and flexible cord.
- Long life bulbs...designed for 50% longer life than previous C7-CB bulbs.
- Plug, sockets and end connector practically unbreakable.
- Candelabra sockets . . . fit C7 bulbs.
- Plug and end connector permanently sealed to wire ... guard against exposed wire.
- Ample 12-inch spacing between sockets.
- Guaranteed to light.
- Color-keyed packaging.

15-light Cool Bright INDOOR

L7-15CB Assorted transparent color bulbs, (Red, blue, green and gold). 16-foot cord.

Replacement bulbs: C7-CB (steady burning) C7-TW (twinkle)

Shipping case: Shipping weight: 10 sets per case 8.5 lbs. (0.9 cu. ft.)

25-light Cool Bright INDOOR

L7-25CB Assorted transparent color bulbs, (Red, blue, green and gold). 26-foot cord.

Replacement bulbs: C7-CB (steady burning) C7-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 13.0 lbs. (1.28 cu. ft.)

INDOOR GLOW BRIGHT









FEATURES:

- ENER GE SAVER label on the front panel of 1978 packages.
- UL listed for indoor use.
- ENER GE SAVERS... GE C7 Glow Bright bulbs use only 5-watts of power per bulb... 28% less than 7-watt C7 bulbs.
- All green cord and sockets.
- Candelabra sockets . . . fit C7 bulbs.
- Long life bulbs...designed for 60% longer life than previous C7-CC bulbs.
- 20-gauge wire . . . durable and flexible cord.
- Plug, sockets and end connector practically unbreakable.
- Plug and end connector permanently sealed to wire ...guard against exposed wire.
- Ample 12-inch spacing between sockets.
- Socket clips for easy attachment to tree.
- Guaranteed to light.
- Color-keyed packaging.

15-light Glow Bright

L7-15CC Assorted translucent color bulbs, (Red, blue, green and orange). 16-foot cord.

Replacement bulbs: C7-CC (steady burning) C7-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 8.5 lbs. (0.9 cu. ft.)

25-light Glow Bright

L7-25CC Assorted translucent color bulbs, (Red, blue, green and orange). 26-foot cord.

Replacement bulbs: C7-CC (steady burning) C7-TW (twinkle)

Shipping case: 10 sets per case Shipping weight: 13.0 lbs. (1.28 cu. ft.)





FEATURES:

- UL listed for indoor use.
- Cool Bright bulbs . . . cool burning . . . cool enough to touch.
- ENER GE SAVERS... GE C7 Cool Bright bulbs... use only 5-watts of power per bulb... 28% less than 7-watt C7 bulbs.
- Long life bulbs . . . designed for 50% longer life than previous C7-CB bulbs.
- All white cord and plug.
- 20-gauge wire . . . durable and flexible cord.
- Candelabra sockets . . . fit C7 bulbs.
- Guaranteed to light.

1-light Candolier

Traditional candle lighted by one transparent gold bulb. Packed in polyethylene bag. For merchandising on hook or in-shelf. 3-foot cord.

CAL7-1 One gold color bulb, white candle.

Replacement bulb: C7-CB/GO

Shipping case: 25 units per case Shipping weight: 7.5 lbs. (.78 cu. ft.)

3-light Candolier

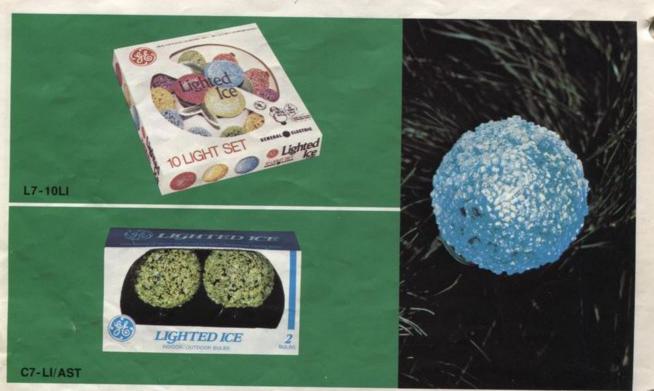
Candolier lighted by three transparent gold bulbs. 6-foot cord.

CAL7-3 3 gold color bulbs, white candles.

Replacement bulb: C7-CB/GO

Shipping case: 20 units per case Shipping weight: 17.5 lbs. (3.28 cu. ft.)

Standard Sets/Bulbs COOL BURNING LIGHTED ICE



FEATURES:

- UL listed for indoor use.
- ENER GE SAVERS ... GE Lighted Ice uses only 6-watts of power per bulb.
- For plastic or natural trees . . . cool enough to touch.
- All green cord and sockets.
- 20-gauge wire . . . durable and flexible cord.
- Plug, sockets and end connector practically unbreakable.
- Plug and end connector permanently sealed to wire ... guard against exposed wire.
- Ample spacing between sockets.
- Socket clips for easy attachment to tree.
- Long life . . . bulbs designed for average life of 1,000 hours.

10-light Lighted Ice

Round, crystal-coated bulbs light up in rich, vivid colors ... become sparkling ornaments. 12-inch spacing between sockets. 11-foot cord.

L7-10LI Assorted color bulbs, (Red, blue, green and gold).

Replacement bulb: C7-LI/AST

Shipping case: 10 sets per case

Shipping weight: 10.4 lbs. (1.51 cu. ft.)

FEATURES:

- ENER GE SAVERS . . . Lighted Ice bulbs use only 6-watts of power per bulb . . . 17% less than 7-watt C7 bulbs.
- Cool burning . . . cool enough to touch.
- Good for plastic or natural trees.
- Long life . . . bulbs designed for average life of 1,000 hours.
- Candelabra base . . . fits any C7 socket.
- Multiple burning.
- Pre-tested to light.

C7-LI/AST Lighted Ice INDOOR/OUTDOOR BULBS

Round, crystal-coated bulbs designed for use indoor or outdoors.

Assorted color pack

C7-LI/AST Red, blue, green, gold and white, in 2-bulb packs . . . both bulbs same color. 2-packs assorted in case.

Shipping case: 48 packs of 2 bulbs (96 bulbs total) Shipping weight: 6 lbs. (0.94 cu. ft.)



INDOOR/OUTDOOR C7 REPLACEMENT









FEATURES:

- Designed for indoor and outdoor use.
- Candelabra base . . . fits any C7 socket.
- · Color-keyed, easy stacking packs.
- Multiple burning.
- Pre-tested to light.

C7-CB Cool Bright INDOOR/OUTDOOR

Transparent colors. Cool enough to touch ... good for plastic or natural trees. ENER GE SAVERS ... only 5 watts per bulb ... 28% less than 7-watt C7 bulbs; 50% less than 10-watt C9 bulbs. Long life ... designed for 50% longer life than previous C7-CB bulbs.

Assorted color pack
C7-CB/AST Red, blue, green and gold

Shipping case: 120 packs of 4 bulbs (480 bulbs total) Shipping weight: 10.0 lbs. (0.96 cu. ft.)

Solid color packs C7-CB/RE red C7-CB/BL blue C7-CB/GR green

C7-CB/GO gold C7-CB/CL clear

Shipping case: 60 packs of 4 bulbs (240 bulbs total) Shipping weight: 5.3 lbs. (0.5 cu. ft.)

C7-CC Glow Bright INDOOR/OUTDOOR

Translucent colors. ENER GE SAVERS... only 5 watts per bulb. 28% less than 7-watt C7 bulbs; 50% less than 10-watt C9 bulbs. Long life... designed for 60% longer life than previous C7-CC bulbs.

Assorted color pack
C7-CC/AST Red, blue, green and orange

Shipping case: 120 packs of 4 bulbs (480 bulbs total) Shipping weight: 10.0 lbs. (0.96 cu. ft.)

Solid color packs C7-CC/RE red C7-CC/GR green C7-CC/WH white

C7-CC/BL blue C7-CC/OR orange

Shipping case: 60 packs of 4 bulbs (240 bulbs total) Shipping weight: 5.3 lbs. (0.5 cu. ft.)

C7-TW Twinkle Bright INDOOR/OUTDOOR

Transparent colors. Individually flashing. Cool enough to touch . . . good for plastic or natural trees.

ENER GE SAVERS . . . only 7 watts per bulb when lighted . . . twinkle action saves electricity.

Assorted color pack
C7-TW/AST Red, blue, green and gold

Solid color mix pack
C7-TW/SCM solid color packs mixed in case.
36 packs red
20 packs gold
36 packs blue
8 packs clear

36 packs blue 20 packs green

Clear solid pack: C7-TW/CL all clear

Shipping case: 120 packs of 4 bulbs (480 bulbs total) Shipping weight: 10.0 lbs. (0.96 cu. ft.)



OUTDOOR C9 REPLACEMENT









FEATURES:

- Designed for outdoor use.
- Intermediate base . . . fits any C9 socket.
- New color-keyed, easy-stacking packs.
- Multiple burning.
- · Pre-tested to light.

C9-MB Merry Bright outdoor

Transparent colors. ENER GE SAVERS...only 7-watts per bulb...30% less than 10-watt C9 bulbs. Long life...designed for 67% longer life than previous C9-MB bulbs.

Assorted color pack
C9-MB/AST Red, blue, green and gold.

Shipping case: 120 packs of 4 bulbs (480 bulbs total)

Shipping weight: 18.0 lbs. (2.05 cu. ft.)

Solid color packs
C9-MB/RE red
C9-MB/BL blue
C9-MB/GR green

C9-MB/GO gold C9-MB/CL clear

Shipping case: 60 packs of 4 bulbs (240 bulbs total) Shipping weight: 10.5 lbs. (1.09 cu. ft.)

C9-CC Glow Bright OUTDOOR

Translucent colors. ENER GE SAVERS... only 7-watts per bulb ... 30% less than 10-watt C9 bulbs. Long life ... designed for 67% longer life than previous C9-CC bulbs.

Assorted color pack
C9-CC/AST Red, blue, green and orange.

Shipping case: 120 boxes of 4 bulbs (480 bulbs total)

Shipping weight: 18.0 lbs. (2.05 cu. ft.)

Solid color packs C9-CC/RE red C9-CC/BL blue C9-CC/GR green

C9-CC/OR orange C9-CC/WH white

Shipping case: 60 packs of 4 bulbs (240 bulbs total)

Shipping weight: 10.5 lbs. (1.09 cu. ft.)

C9-TW Twinkle Bright OUTDOOR

Transparent colors. Individually flashing.
ENER GE SAVERS... twinkle action saves electricity since bulbs are only lighted part of the time.

Assorted color pack
C9-TW/AST Red, blue, green and gold.

Solid color mix pack
C9-TW/SCM Solid color packs in mixed case.
40 packs red 16 packs green 8 packs clear
40 packs blue 16 packs gold

Clear solid pack C9-TW/CL All clear

Shipping case: 120 packs of 4 bulbs (480 bulbs total) Shipping weight: 18.0 lbs. (2.05 cu. ft.)

Bulb Prepacks





FEATURES:

- · Eye-catching displays promote impulse sales.
- · Set up fast, save time and labor.
- Lift-out; flip-open corrugated trays for quick price marking.
- Fast-selling assortment—balanced for sell out.

Floor Prepack Display B222

Color-keyed packs

Standard and midget . . . assorted color packs only. Prepacked with best selling replacements in standard bulbs as well as Merry Midgets . . . so you can profit from both. Comes in compact self-shipper. Single unit contains all bulb packs.

Contains:

C7-CC/AST 80 packs of 4 bulbs (Glow Bright—Translucent—Indoor/Outdoor)

C7-CB/AST 80 packs of 4 bulbs (Cool Bright—Transparent—Indoor/Outdoor)

C9-CC/AST 32 packs of 4 bulbs

R2-20 10 cards of 5 bulbs (Merry Midget bulbs)

R2-35/50 20 cards of 5 bulbs (Merry Midget bulbs) Dimensions set-up (with sign):

241/2" x 561/2" x 18"

Shipping carton specifications: 25" x 231/2" x 7" (2.38 cu. ft.)

Shipping weight: 18.5 lbs. (2.38 cu. ft.)

Counter or Shelf Prepack B84

Color-keyed packs

All C7 bulbs. Assorted colors. Compact selection of best selling bulbs for top sell-through.

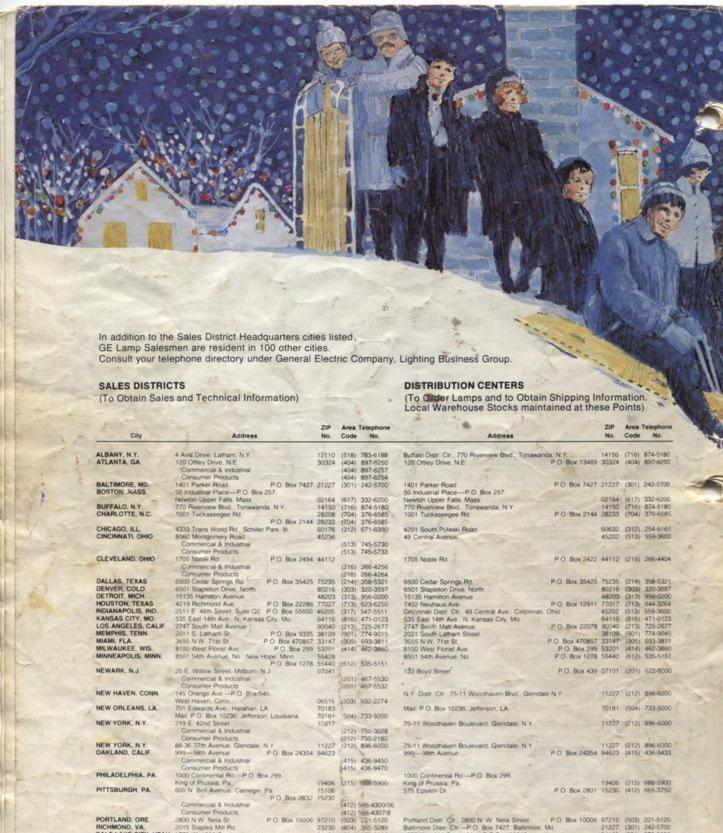
Contains:

C7-CC/AST 42 packs of 4 bulbs (Glow Bright—Translucent—Indoor/Outdoor)

C7-CB/AST 42 packs of 4 bulbs (Cool Bright—Transparent—Indoor/Outdoor) Dimensions set-up: 15" x 101/2" x 17"

Shipping Carton: 15½" x 11" x 7"

Shipping Weight: 8.1 lbs. (0.69 cu. ft.)



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